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## **Stocker Chevrolet Recognized With the 2017 GM Mark of Excellence Award**

State College, 06/01/2018 – General Motors and Chevrolet recognized Stocker Chevrolet with the 2017 Mark of Excellence Award.

The award is presented to Chevrolet dealers from across the country who achieve outstanding sales performance and customer satisfaction.

“The commitment that our Chevrolet dealers have made to deliver world class customer service is key to the brand’s overall success and continued growth,” said Brian Sweeney, U.S. vice president, Chevrolet. “The Mark of Excellence Award is recognition for the Chevrolet dealers who have grown their sales and gone above and beyond to ensure their customers are truly satisfied. We sincerely appreciate and applaud their efforts.”

Winning dealers met or exceeded criteria for sales, customer service, and facility maintenance within their competitive groups, and set a leadership standard for the Chevrolet network.

“At Stocker Chevrolet, our goal is to earn customers for life and we are so honored to have our efforts recognized,” said Cory Stocker of Stocker Chevrolet. “This award is a testament to the entire team’s dedication to making sure every touch point we have with our Chevrolet customers exceeds their expectations.”

GM and Chevrolet have recognized dealerships in the U.S. with the Mark of Excellence since 2000.

Chevrolet’s current product portfolio is the best in the brand’s history, offering State College and surrounding area customers the latest technologies and safety features.

### **About Stocker Chevrolet**

Stocker Chevrolet had it’s beginnings in a Quonset hut located in Bellefonte, Pa. in 1961. Gene Stocker Senior was at the helm.

In 1965 Stocker moved into their present location in State College and added the Subaru franchise in 1983. In 1985 Gene Stocker Jr. took the reins and has built the business to what it is today. Cory has joined with Gene now to grow the business even more.

## About Chevrolet

Founded in 1911 in Detroit, Chevrolet is now one of the world's largest car brands, doing business in more than 100 countries and selling more than 4.0 million cars and trucks a year. Chevrolet provides customers with fuel-efficient vehicles that feature engaging performance, design that makes the heart beat, passive and active safety features and easy-to-use technology, all at a value. More information on Chevrolet models can be found at [www.chevrolet.com](http://www.chevrolet.com)

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